

**TELANGANA TRIBAL WELFARE RESIDENTIAL
DEGREE COLLEGE (GIRLS), DAMMAPETA**
Bhadradi Kothagudem District, Telangana State 507306



Affiliated to Kakatiya University, (Warangal, Telangana)

Website: <https://ttwrdds.ac.in/dammapeta>

ENTREPRENEURSHIP CLUB ACTIVITY REPORT

ACADEMIC YEAR (2025-2026)

College Name: Telangana Tribal Welfare Residential Degree College (Girls), Dammapeta

Activity Title: "Glow & Glam" – Pre-Farewell Professional Service Stall

Club Motto: "Earn While You Learn"

1. Introduction

On the eve of the Farewell Party (Academic Year 2025-2026), the Entrepreneurship Club of TGTWRDC (G) Dammapeta initiated a unique service-based stall. The goal was to provide professional grooming services to students while allowing our skilled students to earn a nominal income from their talents.

2. Objective

The primary objective was to demonstrate that entrepreneurship can start with small skills and minimal pricing, fostering a spirit of self-reliance among residential students.

3. Services & Student-Friendly Pricing

Recognizing the residential college environment, the club kept the service charges very nominal to ensure every student could afford them. All payments were collected by hand (cash) at the service counter.

S. NO	Service Offered	Description	Price (By Hand)
1.	Mehndi Design	Simple and beautiful patterns	10
2.	Hair Styling	Braids and floral settings	20
3.	Saree Draping	Professional Pleating and draping	30

| 4. Execution & Management

- * **The Service Zone:** A dedicated area was set up with mirrors and basic styling kits.
- * **Skill Utilization:** Students with expertise in Mehndi and styling acted as the "Service Providers."
- * **Cash Collection:** Since many students do not use digital apps, a manual cash ledger was maintained to record every ₹10, ₹20, and ₹30 payment received by hand.

5. Key Achievements

* **Mass Participation:** Due to the affordable pricing (starting at just ₹10), a majority of the students availed of the services.

* **Skill Valorisation:** Even with small amounts, the total collection demonstrated that "no skill is small" when scaled effectively.

The student coordinators learned how to manage high-volume small cash transactions and maintain transparency.

6. Conclusion

The activity was a resounding success. It proved the motto "Earn While You Learn" by putting money directly into the hands of talented students. The pride seen on the faces of students earning their first ₹10 or ₹20 was the greatest success of this initiative.

1: The Production Phase

Empowering Skills: Preparation and Setup

"Entrepreneurship Club members organizing the service counters for Mehandi and Styling."



2. Service Units in Action

1.Traditional Art: Professional Mehandi Services

Caption: "Student-entrepreneurs applying intricate Mehandi designs at an affordable cost of ₹10."



2. Draping Excellence: Professional Saree Styling

Caption: "Ensuring elegance: Providing professional saree draping services for just ₹30."



3. Creative Grooming: Hair Styling Unit

Caption: "Adding the final touch: Trendy hairstyles provided to students for the farewell event"

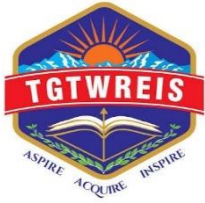


Section 3: Revenue & Accountability

Hands-on Business: Cash Handling & Transparency

Caption: "The 'Earn While You Learn' model in action: Collecting service charges by hand from students.





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ENTREPRENEURSHIP CLUB ACTIVITY REPORT

ACADEMIC YEAR (2024-2025)

College Name: Telangana Tribal Welfare Residential Degree College (Girls), Dammapeta

Activity Title: Craft Production & One-Day Marketplace Exhibition

Club Motto: "Earn while you Learn".

1. Overview

The Entrepreneurship Club at TGTWRDC(G) Dammapeta aims to nurture business mindsets and self-reliance among female students. For the 2024-2025 academic year, the club organized a specialized program focused on Handicraft Production and Direct Marketing.

2. Activity Phase 1: Craft Manufacturing Workshop

Before the exhibition, club members participated in internal workshops to manufacture high-quality, eco-friendly products.

- * **Skill Development:** Students were trained in traditional and modern craft techniques.
- * **Items Produced:**
- * **Eco-friendly Decor:** Wall hangings made from jute and recycled waste.
- * **Stationery:** Handmade greeting cards and customized notebooks.
- * **Fashion Accessories:** Paper quilling earrings, bangles, and beadwork.
- * **Sustainable Utility:** Hand-painted bottles and fabric-based carry bags.

3. Activity Phase 2: One-Day Stall Establishment

The highlight of the year was the "Mini-Market Day" held on the college campus.

- * **Stall Setup:** Students designed and decorated their own stalls using aesthetic themes to attract customers.
- * **Commercial Training:** Members were responsible for determining the Cost of Production, setting a competitive Selling Price, and managing a ledger for income and expenses.
- * **Sales Strategy:** Teams used marketing posters and verbal pitches to explain the uniqueness of their handmade products to faculty and fellow students.

4. Key Outcomes & Achievements

- * **Practical Business Skills:** Participants gained hands-on experience in inventory management and financial accounting.
- * **Confidence Building:** The direct interaction with "customers" (peers and teachers) significantly improved students' communication and negotiation skills.

*** Profit Generation:** Most stalls reported a successful sell-out, demonstrating the market viability of student-led ventures.

5. Conclusion

The 2024-2025 Entrepreneurship Club activities at TGTWRDC Dammapeta effectively bridged the gap between classroom theory and real-world commerce. By turning simple craft items into profitable sales, students realized their potential as future entrepreneurs.

6. Financial Summary (Profit & Loss Statement)

This section provides a clear picture of the commercial success of the one-day stall.

S.NO	Product Category	Cost Price (Raw Materials)	Selling Price (Total Sales)	Net Profit
1.	Paper Flower Bouquets	30	60	30
2.	Paper Photo Frames	20	50	30
3.	Decorative Bottle Art	50	80	30
4.	Paper Wall Hangings	50	100	50
5.	Thread Bangles	50	100	50
6.	Paper Bags	10	30	20

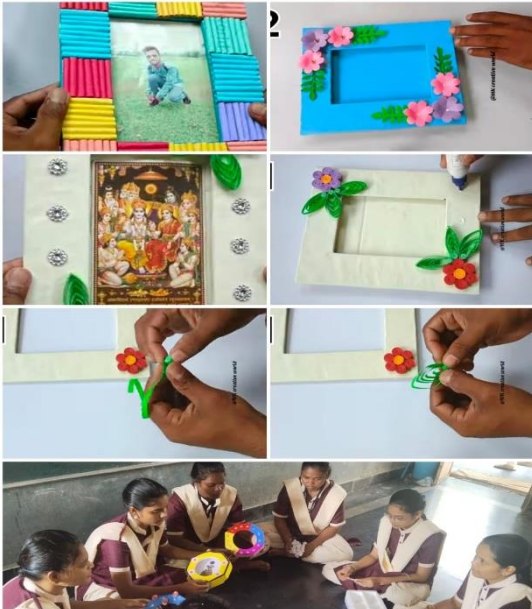
7. Student Feedback & Testimonials

To showcase the impact on the students of TGTWRDC (G) Dammapeta, we have recorded the following feedback:

1.P. Malleswari (Product Maker): "I never knew that my hobby of making paper earrings could actually earn money. Calculating the cost and profit opened my eyes to how a real business works."

2. S. Gangadevi (Sales Coordinator): "Initially, I was shy to talk to customers. But after explaining our products to our teachers and principal, my confidence improved tremendously. I learned how to convince people and handle cash."

1. While making Crafts



2.Products Display



3. At the Stall



3. Making Payments



C58H+J2H, Bachuvarigudem, Gummadivalli, Telangana
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